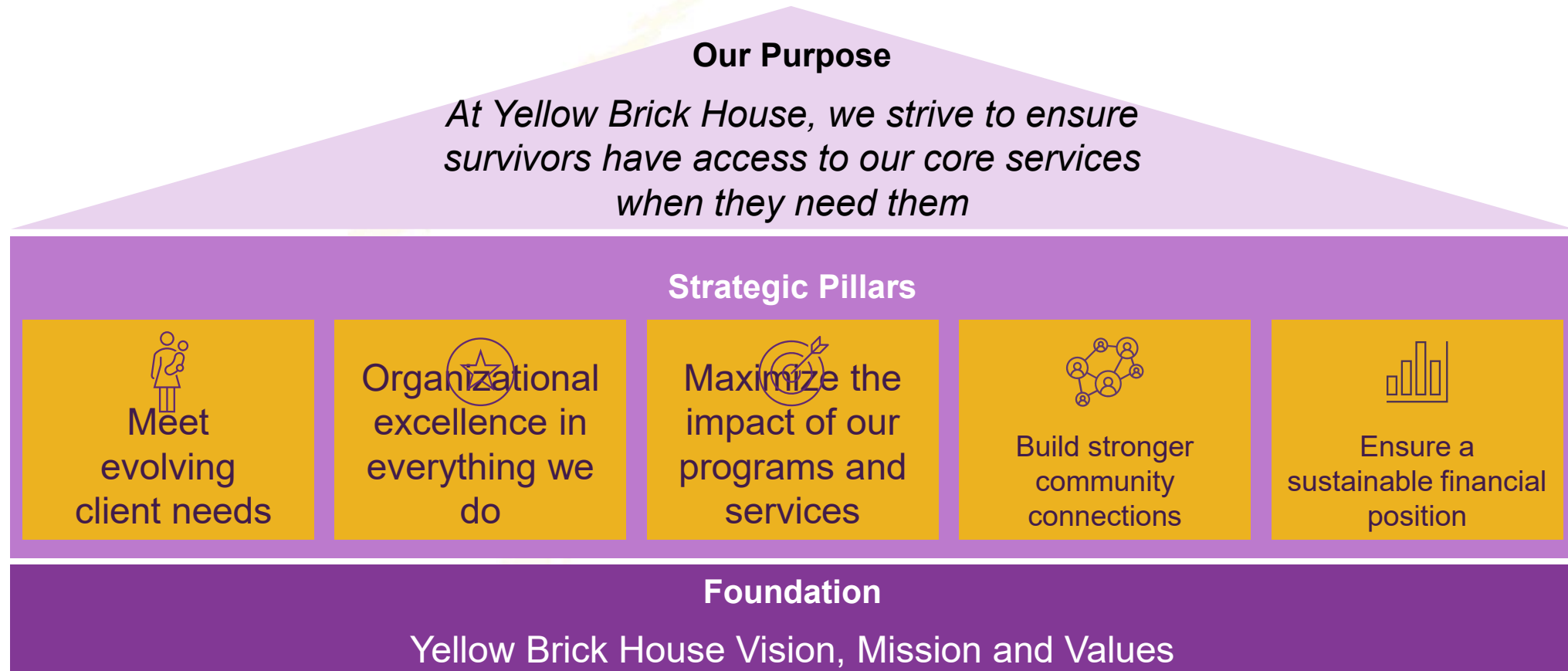


Yellow Brick House strategic pillars



Aspirational impact of the goals to our pillars

		Strategic Pillars				
Goals		Evolving Client Need	Programs and Services	Operational Excellence	Community Connections	Optimize and Invest
	Sustainable organization	Improved responsiveness	Improved reliability and continuity	Improved planning and investment	Joint fundraising and grant opportunities	Deficit reduction and reduced stress
	Collaborative service delivery	New partnership models to address holistic needs	Better definition of core services	Improved focus on core services	Improve community response and wrap around services	Shared cost
	Advocate and engage	(Awareness) Amplify client voices	Improved awareness of services	Improved awareness of services	Improved awareness and community response	Secure more funding
	Drive service excellence	Client-centred experience	Improve quality of services	Improved client outcomes	More partnership opportunities	Maximize impact