



**BREAK THE
SILENCE**
STEP IN MY SHOES

Contact:
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Sunday, November 1, 2026

St. Andrew's College
15800 Yonge St, Aurora

10am - 12pm (noon)

2026
Sponsorship
Opportunities

A Letter From our CEO

On behalf of Yellow Brick House, I am pleased to invite you to join us on November 1, 2026 at St. Andrew's College in Aurora for our annual Break the Silence, Step in My Shoes Walk.

This year's walk supports our Public Education Programs, which focus on preventing domestic violence before it starts. Domestic violence continues to impact individuals, families, and entire communities, often with long-lasting and far-reaching consequences.

Through education and early intervention, we can help break this cycle. Your support helps us deliver critical prevention programming that equips youth, families, newcomers, and community members with the knowledge and tools to recognize the signs of abuse, build healthy relationships, and foster safer communities.

By sponsoring this event, your organization plays an important role in driving meaningful change across our community. Your partnership helps ensure these programs remain accessible and continue to reach those who need them most, strengthening the foundation for safer homes and communities.

We invite you to join us in this important morning of connection and action as we come together to take a stand against domestic violence.

With profound gratitude,



Lorris Herenda
Chief Executive Officer



I am so grateful for the public education programs Yellow Brick House delivered through my child's school. I have already seen a positive impact in how they understand healthy relationships and navigate friendships with more confidence and awareness.

- *Shruti N*

Samer's Story

I didn't think much about relationships back then. In my friend group, a lot of behaviours were normalised as "manly" or even caring.

Things like constant checking in, jealousy, controlling who someone spends time with, or isolating a partner didn't really get questioned. I thought that was just what relationships looked like.



When my younger sister started dating one of the guys from that same group, I started noticing changes in her.

She seemed more withdrawn, less confident, and often uneasy.

I couldn't put words to it at the time, but something didn't feel right.

Everything shifted when I took part in a school **workshop on healthy relationships and abuse prevention**. That's when I learned that some of the behaviours I had seen as loving or normal can actually be forms of abuse. Control, isolation, and manipulation aren't care, they are warning signs. It made me look at my sister's relationship differently, and I realized what I had been overlooking.

That education helped me understand what was happening early enough to make a difference. My sister was able to recognize that the relationship wasn't healthy and got out before things escalated further. I genuinely believe that without that knowledge, I would have missed the signs completely.

I'm in my 20s now and in a healthy relationship. I see things much more clearly, and I don't ignore behaviours I used to think were normal. That education didn't just help my sister, **it changed how I understand relationships altogether** and helped prevent harm before it got worse.

- *Samer T*

About Yellow Brick House

Founded in 1978, Yellow Brick House provides life-saving support services and prevention programs to meet the diverse needs of individuals, families, and communities impacted by violence.

Funds raised through the 10th Annual Yellow Brick House, Break the Silence Step in My Shoes Walk will support our Public Education program, educating youth on healthy relationships and warning signs of violence and abuse.



Through early intervention and education, we work to challenge harmful attitudes, interrupt the cycle of violence, and prevent future harm before it escalates.

Alongside this prevention work, Yellow Brick House continues to provide essential safety and support services, working toward a future free from violence across York Region and the GTA.

Become an event sponsor for the Yellow Brick House Break the Silence: Step in My Shoes Walk and help save lives. Sponsors will receive

- Partnership with an established and respected charity
- Advertising and delivery of branded materials directly to key decision-makers and business owners
- Business exposure within the York Region
- A powerful and inspiring teambuilding experience

2026 Sponsorship Opportunities

Recognition	Title \$5,000	Community \$2,500	Ambassador \$1,000
Featured profile on our website with direct link to company page	X	X	X
Logo placement across all event communications	X	X	X
Branded lawn sign signage displayed at event venue	X	X	X
Recognition in the event welcome slideshow/video presentation	X	X	X
Inclusion in post-event thank-you communications and materials	X	X	X
Opportunity to include branded promotional items in participant welcome bags	X	X	X
Opportunity to present top fundraiser awards/prizes at the event	X		
Naming rights: event title includes company name	X		
Inclusion in pre-event promotional materials and campaign assets	X	X	
Company name featured in official media release(s)	X	X	

Interested in Maximizing Your Impact? Become a Matching Donor.

Matching donors play a powerful role in inspiring others to give. By pledging to match donations during our Break The Silence, Step in My Shoes Walk, you can double the impact of every dollar raised.

Impact Highlights

2025 Break the Silence, Step in My Shoes Walk



249 Participants



249



\$102,655 in support of our
Nights of Safety Program



\$102,655



342+

Nights of Safety

For sponsorship opportunities, contact:
Pamela at pamelad@yellowbrickhouse.org
or 905-709-0900 ext. 2233

Join us on November 1st, 2026 by
registering your corporate team to walk in
support of staff, vendors, and clients
impacted by domestic violence and abuse.

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Register your
corporate team!





Thank you for your support

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