

For Immediate Release



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Yellow Brick House CEO Lorris Herenda Honoured with the Dave Barrow's Award

Richmond Hill, March 2, 2026 – Yellow Brick House is proud to announce that **our CEO, Lorris Herenda, was awarded the prestigious Dave Barrow's Award** yesterday, March 2, 2026. This award, presented by the Richmond Hill Board of Trade, recognizes outstanding leadership, dedication to the local business community, and meaningful contributions to the social and economic well-being of Richmond Hill.

The award was made possible through the nomination of Mayor David West, acknowledging Lorris Herenda's decades of transformative leadership at Yellow Brick House, where she has championed programs and services supporting women and children seeking safety from domestic violence and abuse. Under her guidance, the organization has grown its outreach, strengthened community partnerships, and consistently advocated for social change.



Mayor Davis West of Richmond Hill with Lorris Herenda, CEO of Yellow Brick House



Chairman Eric Jolliffe, CEO of the Regional Municipality of York with Lorris Herenda, CEO of Yellow Brick House

“It is my pleasure to acknowledge the tireless and transformative work of Lorris Herenda in the field of domestic violence and abuse,” said Mayor David West.

“Lorris is a long time, passionate leader who has made a huge difference in our community and across our country. I am proud of the work that Lorris has done and grateful for her advocacy on this important topic.”

“I am deeply honoured to receive the Dave Barrow's Award,” said Lorris Herenda.

“This recognition reflects the collective efforts of our dedicated staff, volunteers, partners, and supporters I would like to express my sincere gratitude to our community for its continued commitment to supporting survivors of domestic violence. Together, we are providing life-saving services to women and children fleeing abuse.”

This recognition highlights Yellow Brick House’s ongoing commitment to supporting survivors of domestic violence and advancing positive change in our communities.

Media Inquiries:

For interviews or Q&A with Lorris Herenda, CEO, please contact communications@yellowbrickhouse.org.



Lorris Herenda, CEO of Yellow Brick House, alongside Yellow Brick House managers and Board members.

About Yellow Brick House

Since 1978, Yellow Brick House has been providing life-saving services and prevention programs to meet the diverse needs of individuals, families and communities impacted by violence. Our Vision is Freedom from violence. Equality for all. The organization is committed to providing a wide range of free and confidential support services to women and children experiencing abuse and violence and empowering them to transition to a violence free lives.

For more information about Yellow Brick House, visit yellowbrickhouse.org

Crisis and Support line: 1-800-263-3247 (call or text)

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