

For Immediate Release



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Shoppers Foundation for Women's Health Raises \$96,300 in Support of Yellow Brick House

Richmond Hill, February 11, 2026 – Yellow Brick House received a cheque for \$96,300 from Shoppers Foundation for Women's Health as part of its annual Giving Shelter Campaign, supporting women and children fleeing domestic violence.

The photo below features Tracey Dell, Shoppers Drug Mart District Manager with a few store staff and managers, acknowledging the leadership and collaboration of local teams who participated in the Giving Shelter Campaign in support of Yellow Brick House.



Last year, 50 Shoppers Drug Mart stores selected Yellow Brick House as their charity of choice. Funds raised through in-store checkout donations will directly support emergency shelter beds, counselling, and a range of critical programs and services that provide both immediate safety and longer-term support for women and children.

“This partnership demonstrates the powerful role local businesses and community members play in ensuring women and children can access life-saving services when they need them most,” said Lorris Herenda, CEO of Yellow Brick House.

Media outlets interested in interviewing Lorris Herenda, CEO of Yellow Brick House, or receiving additional information are encouraged to contact communications@yellowbrickhouse.org

About Yellow Brick House

Since 1978, Yellow Brick House has been providing life-saving services and prevention programs to meet the diverse needs of individuals, families and communities impacted by violence. Our Vision is Freedom from violence. Equality for all. The organization is committed to providing a wide range of free and confidential support services to women and children experiencing abuse and violence and empowering them to transition to a violence free lives.

For more information about Yellow Brick House, visit yellowbrickhouse.org

Crisis and Support line: 1-800-263-3247 (call or text)

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