

# IMPACT REPORT

## yellowbrickhouse

### HOLIDAY 2025

Every day, we help women and children who are seeking safety from abuse and domestic violence. In Canada, every two days a woman or a child is murdered due to intimate partner violence. Thanks to your generosity, we are able to save lives and provide access to the resources survivors need, but tragically, some never get the chance.

From November 2024 to November 2025, there have been 43 women and children killed in Ontario as a result of gender-based violence, underscoring the urgency of our collective effort to address this horrifying crisis.

This year, your compassion and support have made a profound impact. Because of you, women and children facing life-threatening domestic violence have access to life-saving services, including emergency shelters, crisis support, safety planning, counselling, and other essential programs that give them a chance to survive and rebuild their lives.

On behalf of everyone at Yellow Brick House, thank you for standing with us and helping provide safety, support, and the promise of a future free from violence.

Sincerely,



Lorris Herenda,  
Chief Executive Officer,  
Yellow Brick House



Scan QR code or  
[Click Here](#) to hear  
authentic survivor stories

# Elena's Story

I witnessed my mother endure an abusive relationship for years. Growing up in that household taught me that fear and control were normal, that this was simply what marriage looked like. I promised myself I would never end up in a situation like my mother's, yet I never learned the red flags because abuse was all I had known.

Years later, after marrying the person I believed was my soulmate, I found myself trapped in the same nightmare. Admitting the truth to myself was painful, but leaving became the only way to break a cycle that had followed my family for generations.

At Yellow Brick House, I received counselling that helped me face the anxiety and fear I felt about leaving. The staff supported me as I worked through the overwhelming uncertainty and worry for my child's safety, helping me find the courage to take the first steps toward leaving. With counselling, practical resources, and compassionate guidance, I gradually gained the confidence to begin building a safer, more secure life for both of us.

Because of the support and guidance I received from my counsellor at Yellow Brick House, I am now free from violence, and my daughter no longer has to witness what I went through. I am breaking the pattern of abuse that has been part of my family for generations, and I am learning to live without fear.

This holiday season, I am grateful to be writing a new chapter, one of strength and resilience. I owe it all to the generosity of those who support places like Yellow Brick House.

- Elena, Survivor



***Every two days, a woman or a child is murdered in Canada as a result of intimate partner violence.***

# Thank You to Our Giving Community!

Here are a few of our generous 2025 holiday season donors; find more photos [here](#).



## From a Survivor: Finding Joy This Holiday Season

*"I was able to grab a lot of toys for my son that he used to ask for all the time. They all made him happy. I don't know how to express my feelings. I hope one day when I'm settled in my life, I can give back to my community just to compensate for a portion of what you have done for us."*



# Your Holiday Impact



**\$296,993**

*Raised from Holiday Campaign 2025*



**\$13,700**

*Gift Cards*



**150**

*In-Kind Donations*



**588**

*Volunteer Hours*

**Your donation to Yellow Brick House helps us provide life-saving services and prevention programs to thousands of individuals impacted by violence every year.**

*"The counselling my daughter received through Yellow Brick House helped her process the trauma she experienced from witnessing abuse, and she is learning to feel safe and secure again."*

*- Parmis, Survivor*

*"Yellow Brick House provided a caring and understanding space where I could heal from the emotional impact of domestic violence and learn how to protect myself and my family."*

*- Rio, Survivor*



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*Founded in 1978, Yellow Brick House provides life-saving services and prevention programs to meet the diverse needs of individuals, families, and communities impacted by violence. Our core services include: two emergency shelters; 24/7 crisis and support line; public education; and community counselling and support services for women and children.*

Charitable Reg: 119105187RR0001



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Ontario

United Way  
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