

BREAK THE SILENCE STEP IN MY SHOES

2024 funds raised will support Nights of Safety

DATE: SUNDAY, NOVEMBER 3, 2024

LOCATION: St. Andrew's College -
15800 Yonge St, Aurora, ON L4G 3H7

TIME: 10am - 12pm (Noon)

BECOME AN EVENT SPONSOR

Make an impact in your community!

Sponsor the 2024 Yellow Brick House, Break The Silence, Step In My Shoes Walk.

Contact Pamela Deveaux at pamelad@yellowbrickhouse.org or call [905-709-0900](tel:905-709-0900) ext. 2233

Photo Credits: 2023 Break The Silence Walk photos captured by Volunteer, Chris Robart

Letter from Lorris

Join us on November 3, 2024, at St. Andrews College in Aurora for the Break the Silence, Step in My Shoes Walk, supporting Nights of Safety at Yellow Brick House.

The Nights of Safety program for our two emergency shelters at Yellow Brick House offers a haven to women and children escaping domestic violence and abuse across diverse communities, cultures, and faith groups, spanning all ages and income levels. It provides a secure space for them to embark on the journey of rebuilding their lives. By sponsoring this walk, you directly impact women and children facing domestic abuse and violence, helping provide safe beds, support services, and programs essential for their recovery.

Yellow Brick House operates two emergency shelters in York Region, located in Markham and Aurora, offering a secure and supportive home for those seeking refuge from violence.

Your support for the Break the Silence, Step in My Shoes Walk will create a tangible difference in our community. Your generosity contributes to the critical need for safe beds and support services, ensuring that women and children escaping domestic abuse and violence find the safety and assistance required for a hopeful and secure future.

With warmest regards,



The logo for Yellow Brick House, featuring the name in a stylized, cursive script.

Lorris Herenda
Chief Executive Officer



*"I am grateful for the Yellow Brick House's unwavering support—a crucial stepping stone towards reclaiming my strength and independence."
- Survivor Jaime*

Maria's Story



As a survivor, I found solace within the protective walls of Yellow Brick House, where my two children and I sought refuge from the grips of domestic violence. It wasn't just a bed but a sanctuary that marked the beginning of our healing journey. Nights of Safety became a promise fulfilled, offering us security and stability.

The dedicated staff at Yellow Brick House became my lifeline throughout our stay. They provided legal resources, counselling, and guidance as we navigated a new path. Support groups turned into inspiration, fostering resilience and hope in the face of our past struggles. As my family flourished within the shelter's embrace, it became a crucial stepping stone toward permanent housing.

The tireless efforts of the staff connected me with legal aid, helping me to break free from my painful past. Tailored counselling sessions played a pivotal role in our collective healing process.

The day finally arrived for us to leave the shelter, and Yellow Brick House's support extended far beyond its physical walls. They assisted me in securing permanent housing and laying down a stable foundation for our fresh start.

That single Night of Safety at Yellow Brick House wasn't merely about finding shelter; it illuminated a path toward a future filled with resilience, possibility, and newfound strength for both my children and me.

When we had to leave our old home, I didn't really understand why, but Mom said it was for safety. Yellow Brick House became our new home, and it felt like a big, warm hug. The people were really nice, and the playroom with toys and friends became my favorite place.

-Sophie, Maria's child

About Yellow Brick House

Founded in 1978, Yellow Brick House provides life-saving support services and prevention programs to meet the diverse needs of individuals, families, and communities impacted by violence. Yellow Brick House has served **over 145,000 women and children**.

Your support is vital to ensure that individuals, families, and communities can be free from violence through our two emergency shelters, 24-hour crisis and support line, public education programs, and community counselling and support services for both women and children.

Funds raised through the **8th Annual Yellow Brick House, Break the Silence Step in My Shoes Walk** will support **Nights of Safety**.



"I was feeling lost and scared. But the staff at Yellow Brick House welcomed us with open arms. They provided more than just a place to stay; they gave us a sense of belonging and security. The youth programs were amazing – they helped me connect with others my age who were going through similar experiences. It felt like having a second family" - Brandon



**BREAK THE
SILENCE**

"Today, we're in a much better place, both physically and emotionally. Yellow Brick House was more than just a shelter; it was a beacon of hope that guided us through our darkest times. I'm grateful for the support, understanding, and opportunities they provided. They didn't just help us survive; they empowered us to thrive."

-Calvin



Become an event sponsor and save lives!

Yellow Brick House, Break the Silence, Step in My Shoes Walk, sponsors will receive:

- Partnership with an established and respected charity
- Advertising and delivery of branded materials directly to key decision-makers and business owners
- Business exposure within the York Region and GTA
- A powerful and inspiring teambuilding experience

Yellow Brick House, Break the Silence, Step in My Shoes

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2024 Sponsorship Opportunities

Recognition	Title \$5000	Community \$2500	Ambassador \$1000
Company profiled on yellow brick House website with direct links	X	X	X
Logo on all event communications (before, during & after)	X	X	X
Lawn sign advertisement with sponsor logo	X	X	X
Recognition in slide show welcome video	X	X	X
Opportunity to provide door prize	X	X	X
Recognition in post-event thank you ad	X	X	X
Opportunity to provide promotional items for participant bags	X	X	X
Present Top fundraiser prizes	X		
Naming opportunity – event renames to include company name	X		
Recognition in pre-event promo videos	X	X	
Company Name featured in Press Release	X	X	
Customizable social media posts on Facebook, Instagram, Twitter & LinkedIn	+5	+3	+2



"Now, we're in our new home, and things are much better. I still think about Yellow Brick House, though, because it was like a magical place where people cared about us. I want to say thank you to everyone there for helping us and making me smile again. I hope other kids can find a place like Yellow Brick House when they need it."
- Jordana

Last year at the Break the Silence Step in My Shoes Walk... 2023



Over 251 participants



\$118,000 raised to support
Public Education Program,
Schools for Change



Over 200 total volunteers
and over 300 volunteer
planning hours

Come, stand beside us, and step into our journey to raise awareness about the vital services offered by Yellow Brick House. Together, let's champion and aid women and children breaking free from violence or abuse, empowering them to rebuild their lives in a violence-free environment.

Scan QR Code to access
Yellow Brick House's 2023
Break The Silence, Step in My
Shoes, Walk Impact Report



Your Impact

Regrettably, in 2023, 67 women and children lost their lives in Ontario as a result of gender-based violence. Yet, thanks to your support, Yellow Brick House has been at the forefront of tackling the pervasive issue of violence and abuse against women and children in the York Region and the GTA. Through our four core programs, we offer safety and support, working to create a safer future for those in need.



2 Emergency shelters



24-hour Crisis and support line



Community counselling and support services



Public Education

Thanks to donors like you, last year (2023-2024 fiscal)

164 Women and children stayed at our emergency shelters

5,021 people were served through our services

12,700 counselling hours were provided by our team

2,959 calls were received at our 24-hour crisis and support line

2,611 youth were reached through public education programs

3,665 volunteer hours served



Become an event sponsor today: Contact Pamela at pamelad@yellowbrickhouse.org or 905-709-0900 ext. 2233



yellowbrickhouse.org • Crisis and Support Line: 1-800-263-3247 Office: 905-709-0900 • Charitable Registration: 11910 5187 RR0001 52 West Beaver Creek Road, Unit 4, Richmond Hill, ON L4B 1L9