



Celebration of Resilience

Fundraising Reception

Wednesday, May 1, 2024
Angus Glen Golf and Country Club
10080 Kennedy Rd, Markham, ON L6C 1N9

Raising funds and awareness for survivors of domestic violence.

Come and be a part of an evening filled with delectable cuisines from York Region's finest local restaurants, engaging silent/live auctions, and an inspiring survivor story.

Yellow Brick House has provided life-saving services and prevention programs to empower more than 145,000 women and children, facilitating the rebuilding of their lives.

Sponsored by:



BECOME A SPONSOR,
Help save lives!



ABOUT YELLOW BRICK HOUSE

Since its inception, Yellow Brick House has been a beacon of hope, empowering 145,000 women and children to reclaim their lives. In the past year alone, we supported over 5,000 women and children, offering over 12,700 hours of counseling and court assistance while providing refuge to over 160 people in our emergency shelters.

Yellow Brick House stands as a vital lifeline, offering essential services and preventive programs tailored to the unique needs of those impacted by violence, be they individuals, families, or entire communities.

Gender-based violence and intimate partner violence is an epidemic. The need for our services is clear, with 62 women and children's lives taken in Ontario due to gender-based violence from November 2022 - November 2023. That's more than one life taken each week.

Yellow Brick House operates two emergency shelters in York Region and an extensive community counselling and supportive services for families not staying in our shelters. These services include individual counselling for women and children, group support for women and children, family court support, immigration coordination and transitional housing supports program. Our counsellors provide services through a trauma informed lens and we are a force for transformation and rebuilding lives free of violence.



BECOME AN EVENT SPONSOR AND HELP SAVE LIVES!

Yellow Brick House Celebration of Resilience.

The event offers customized sponsorship opportunities, including:

- ✓ Partnership with an established and respected charity
- ✓ Advertising and delivery of branded materials directly to key decision-makers, community members, and business owners
- ✓ Business exposure within York Region and the GTA

With your help, funds raised at the 2024 Yellow Brick House Celebration of Resilience will support Nights of Safety in our shelters, which costs \$200 per woman or child per night. In our safe and supportive shelters, women and children receive crisis counselling, family court support, immigration coordination, and assistance with financial and transitional housing support.

Give women and children the skills, resources, and hope to rebuild their lives with courage and confidence.

Become an event sponsor: Contact Pamela Deveau at pamelad@yellowbrickhouse.org or 905-709-0900 (ext. 2233).

Application deadline: February 16, 2024



2024 EVENT SPONSORSHIP OPPORTUNITIES

RECOGNITION	TITLE SPONSOR \$15,000	COMMUNITY SPONSOR \$10,000	AMBASSADOR SPONSOR \$6,000	LOCAL SPONSOR \$3,000	RESTAURANT SPONSOR
Company profiled on Yellow Brick House website	✓	✓	✓	✓	✓
Logo on all event communications (before, during & after)	✓	✓	✓	✓	✓
Advertisements in the event program	✓	✓	✓	✓	✓
Opportunity to provide promotional items for participant bags	✓	✓	✓	✓	✓
Recognition in slide show presentation	✓	✓	✓	✓	✓
Opportunity to provide a door prize or silent auction item	✓	✓	✓	✓	✓
Recognition in post-event thank you ad	✓	✓	✓	✓	✓
Company name included in media release	✓	✓			✓
Interactive Sponsor Station	✓	✓			
Donor Wall recognition at the corresponding level	✓	✓	✓		
Corporate welcome	✓				
Complimentary tickets	10	6	4		

“ Witnessing the outpouring of community support that filled the night was truly inspiring. We are grateful to have been part of an event that echoes our commitment to breaking the silence and supporting survivors of domestic violence. ” -2023 Event Sponsor



BECOME A RESTAURANT SPONSOR AND HELP SAVE LIVES

Feature your restaurant at the Yellow Brick House, Celebration of Resilience!

What's In It For You:

Showcase Your Featured Cuisine:

Your culinary masterpiece will take center stage as you craft a special dish showcasing your expertise. (300 guests)

Engage with an Influential Audience:

Garner visibility among community residents and leaders.

Access Unparalleled Category Exclusivity:

Secure your spot as a sole representative in your culinary cuisine category.

Participate in an Engaged Feedback Loop:

All guests will personally evaluate each station and have the opportunity to leave a review on reputable platforms like Google and Yelp.

Amplify Your Exposure:

Benefit from extensive marketing outreach and prominent social media coverage.

Gain Noteworthy Recognition:

Your participation will be prominently featured in a Press Release alongside other distinguished restaurants.



A collection of various fresh herbs and spices, including rosemary, thyme, bay leaves, star anise, and cinnamon sticks, scattered around the text.

For Restaurant Sponsors: Yellow Brick House and Angus Glen Golf and Country Club will provide:

Elegant Setting:

We provide a well-appointed table with exquisite linens to enhance your presentation.

High Quality Tableware:

From napkins to plates and cutlery, we ensure that you have everything you need to showcase your culinary artistry.

Dedicated Assistance:

Benefit from the support of two dedicated volunteer servers/runners committed to making your experience seamless and successful.

Support our event by becoming a Restaurant Sponsor:

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pamelad@yellowbrickhouse.org or 905-709-0900 (ext. 2233).
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YOUR IMPACT

Tragically, 62 women and children were murdered in Ontario from November 2022 to November 2023 due to gender-based violence.

**Thanks to donors like you, last year
Yellow Brick House was able to provide:**

5,021 Women and children were served

2,850 Volunteer hours were provided by volunteers like Krystyn Van Den Berghe, the graphic designer who designed this package

12,700 Counselling and court support hours were provided to women and children

164 Women and children stayed safely in our emergency shelters

2,959 Crisis calls were answered

2,611 Youth were reached through our public education programs

Your donation to Yellow Brick House provides life saving services and prevention programs to thousands of individuals impacted by violence every year.



Become an event sponsor:

Contact Pamela Deveau at
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or 905-709-0900 (ext. 2233).



A Career Partners International Firm

www.yellowbrickhouse.org

Crisis and Support Line: 1-800-263-3247
(call or text)

Office: 905-709-0900

Charitable Registration: 11910 5187 RR0001

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Ontario 

