

IMPACT REPORT

yellowbrickhouse
HOLIDAY 2023

Since 1978, Yellow Brick House has been one of the largest providers in Ontario of services to women and children escaping domestic violence and abuse. For 45 years, we have provided lifesaving services and prevention programs to almost 145,000 women and children surviving abusive and violent situations with a safe and secure place to rebuild their lives. Our services impact the larger community by accommodating those who are victims of violence, addressing systemic issues women experience in the face of violence, and providing a sense of community and support for survivors.

Our programs are crucial today more than ever, as domestic violence continues to cost lives in Canada. Over the last 52 weeks, there have been 62 women and children killed in Ontario, underscoring the urgency of our collective effort to address this horrifying epidemic.

In the spirit of this holiday season, I extend my heartfelt gratitude to our dedicated donors. Your generous financial and in-kind donations have changed lives forever – freeing people from physical, financial, emotional, spiritual, and verbal abuse.

Thank you for standing with us and helping women and children begin their journey toward lives free from violence!



Lorris Herenda,
Chief Executive Director,
Yellow Brick House



“Yellow Brick House wrapped us in safety during our darkest days. Their unwavering support shielded my children from harm and gave us the strength to rewrite our story, away from violence.”



P.S. Scan QR Code or
[Click Here](#) to watch
Thank You Video

Norma's Story

After five years in Canada with my two kids, the excitement of a new life turned into a nightmare. My husband, our sponsor, changed after losing his job during the pandemic. He became abusive, using violence and threats to control us. Desperate, I wanted my kids to experience a happy Holiday Season despite the turmoil.

One night, a violent altercation led a concerned neighbour to call the police. Fearing for my children, I thought I would lose them. Surprisingly, my husband was arrested, and a police officer recommended contacting Yellow Brick House, a shelter. Reluctantly, I made the call, expecting the worst.

To my surprise, Yellow Brick House became our lifeline. Warmly welcomed, we found a safe haven with new clothes, toys, and emotional support. The shelter made our holiday season magical, thanks to generous donors. Counsellors, including one who spoke my language, guided us through the trauma, instilling hope for a brighter future.

During our three months at the shelter, Yellow Brick House helped us heal and provided legal and immigration counselling. Grateful for the support, we now have a path to escape the darkness and build a better future, empowered by the kindness of those who believed in us.

A woman in Canada is murdered by her intimate partner every two and a half days.



Your Impact



\$303,757

Raised from Holiday Campaign 2023



\$16,515

Gift Cards



124

In-Kind Donations



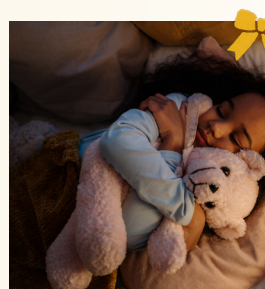
848

Volunteer Hours



\$4,095

Symbolic Gifts



**THANK
YOU**



Thank you to The Citrine Foundation of Canada for supporting our Schools for Change program through matching \$25,000 of donations in the month of November. Thanks to their generous support, the Schools for Change program has made a profound difference in the community.



Scan QR Code or [Click Here](#) to hear The Citrine Foundation of Canada's matching campaign radio ad

Your donation to Yellow Brick House helps us provide life-saving services and prevention programs to thousands of individuals impacted by violence every year.

Thank You to Our Giving Community!

Here are a few of our generous 2023 holiday season donors; find more photos [here](#).



On behalf of myself and the City of Richmond Hill Council, thank you for the opportunity to support the Yellow Brick House and the essential work you do, striving to brighten the lives of children in the shelter, bringing a sense of hope and happiness to those who have witnessed abuse.

— Mayor David West, City of Richmond Hill



At Hamilton Beach Brands Canada, Inc., we take pride in supporting Yellow Brick House by donating Hamilton Beach and Proctor Silex small kitchen appliances to assist in rebuilding their household essentials and providing financial contributions for nights of safety and counselling programs

— Sheri Bobiwash, Hamilton Beach



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"I am immensely grateful to the entire staff at Yellow Brick House for being there during this vulnerable time, addressing all my needs and providing crucial support."

- Survivor Jimena

"The staff at Yellow Brick House are simply the best. They supported me comprehensively and encouraged me in both short and long-term goals. From a place of fear, I now leave with confidence, envisioning a beautiful future for me and my children. Thank you, Yellow Brick House."

- Survivor Samreen

"This holiday season, I am thrilled to have supported Yellow Brick House through a yoga fundraising event. Not only were we able to raise funds but we also contributed essential items from the wish list, aiming to make a positive impact on the lives of women and children affected by domestic violence. It's truly heartwarming to contribute to such a meaningful cause."

- Antonietta Varrasso

"At Levelwear, we take pride in supporting Yellow Brick House, donating clothing and organizing a food drive to bring comfort and empowerment to those in need, exemplifying our commitment to making a positive impact in our community."

- Hester Ngo, Levelwear



Founded in 1978, **Yellow Brick House** provides life-saving services and prevention programs to meet the diverse needs of individuals, families, and communities impacted by violence. Our core services include: two emergency shelters; 24/7 crisis and support line; public education; and community counselling and support services for women and children.

Charitable Reg: 119105187RR0001



@yellowbrckhouse

Ontario

