



*Your Catalogue For
Gifts That Rebuild Lives*





HOW THIS GIFT CATALOGUE WORKS

- 1. Enjoy choosing gifts that will make a real difference in the lives of women and children in your community.
- 2. Place your order online at www.yellowbrickhouse.org
- 3. If you're purchasing on behalf of a loved one, you have the option to send a greeting card to that person (or to yourself, to give to that person).

Please note that all gift purchases are representative and will support Yellow Brick House; you are not purchasing actual items. Your full purchase is tax-deductible. Thank you for caring for women and children through the work of Yellow Brick House.

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Survivors' Testimonials

"I cannot express enough how thankful I am for the incredible assistance provided by Yellow Brick House to me and my children. Their unwavering support has truly transformed our lives."

-Survivor Bridget

"During my darkest moments, the 24/7 crisis line provided me with the lifeline I desperately needed. I extend my deepest gratitude to the dedicated staff who work tirelessly to ensure these vital services are always available."

-Survivor Carolyn

"Beyond providing shelter, Yellow Brick House granted me an opportunity for a new beginning. Their comprehensive support empowered me to rebuild my life from the ground up."

-Survivor Jessica

"The staff at Yellow Brick House became my pillars of strength and courage, enabling me to break free from my abuser's grasp. With their unwavering support, I never had to face this daunting journey alone."

-Survivor Amtul

A Letter from Lorris Herenda CEO

It has been a challenging year as we have witnessed an increase in domestic violence cases. However, your support has been instrumental in breaking the cycles of abuse within our community through the life-saving services and prevention programs provided by Yellow Brick House.

By purchasing from our holiday catalogue, you bring joy to women and children seeking refuge from violence. Your contribution empowers them with hope and the necessary tools to begin to rebuild their lives.

On behalf of the women and children at Yellow Brick House, we extend our heartfelt gratitude. We wish you love, peace, and joy during this holiday season.



Lorris Herenda
Chief Executive Officer,
Yellow Brick House

Beatrice's Story

I had spent 7 years in an abusive relationship, enduring physical and emotional torment. But one night, I found the strength to leave, gathering my children, Emily and Daniel, and called Yellow Brick House's crisis and support line. The voice on the other line was supportive and reassured me that I called the right place, and with their help, we put an emergency plan together, so that we could escape.

It was the holiday season, which was supposed to be filled with joy and laughter, but I was worried about finances, finding housing, and relocating my children. Despite the harsh circumstances, I was determined to make the holidays special for my children. I knew I couldn't afford lavish presents or extravagant decorations, but I was determined to fill our little room with warmth, love, and a sense of normalcy.

Yellow Brick House put my mind at ease, providing clothing, toys, and resources for housing. Emily, my little angel, had been affected most by the horrors she had witnessed, but I was determined to give her back the childhood she deserved. Yellow Brick House provided us with counselling which helped us to understand that the abuse we endured was not our fault.

The shelter organized a small holiday party, where families like ours came together to find solace in each other's stories and share an evening of joy. Volunteers brought food, gifts, and their unwavering support. It felt so good at that moment to hear the children laughing and to be able to spend time with Emily and Daniel without worrying about an explosive episode from our abuser.

In the morning we woke to presents under the tree, which was something I had been very stressed and worried about since my abuser withheld our finances from me and I had no way to buy the kids presents after leaving. I will be forever grateful to those who donated to Yellow Brick House and made it possible for me and my family to receive the highest quality support during a time when we needed it most. My children's safety was the greatest gift I could have asked for.

Being surrounded by other women and children who understood our pain and shared our dreams for a brighter future, made us feel less alone and gave us a sense of normalcy, which at the time is something we really needed.

To anyone suffering, I urge you to reach out to Yellow Brick House. You are just a phone call away from a life free of abuse and violence, and to the donors who keep the shelter open and running, you will never know how your generosity has touched the lives of so many women just like me. Thank you.



Symbolic Gifts



TRAUMA COUNSELLING

Individual counselling sessions with a professionally trained therapist can help women begin to heal – and in time, find the strength to begin a new life.

\$100 PER SESSION



GROUP SUPPORT

Your gift helps women understand patterns of abuse, recognize how abuse affects them, and explore ways to regain self-esteem and confidence.

\$225 PER SESSION



CHILDREN'S WINTER CLOTHING


Your gift gives growing kids weather-appropriate clothing to keep them warm and dry, and allowing them freedom to play outdoors – as all children deserve.

HAT, GLOVES, & SCARF **\$25**

ADD COAT & BOOTS **\$100**



Symbolic Gifts

A photograph of a woman with blonde hair, wearing a white shirt and glasses, smiling and looking towards a young woman with long blonde hair wearing a tan jacket. They are in a library or bookstore with bookshelves in the background. The young woman is standing and speaking, with her hands clasped. The background is slightly blurred, showing rows of books on shelves and large windows.

With the valuable knowledge gained from Yellow Brick House's Schools for Change program, I now feel empowered to handle issues related to healthy relationships and dating violence. Thanks to this program, I know exactly how to support others and myself in fostering respectful and caring connections.

SCHOOLS FOR CHANGE

Yellow Brick House's Schools for Change program conducts abuse prevention workshops for students in grades 6 through 12.

This gift has long-term effects ON families and individuals BY providing education about preventing violence and abuse.

\$500

Symbolic Gifts



PARENTING SUPPORT GROUP

Often times, after leaving an abusive relationship, women must relearn positive parenting interactions. Your gift helps them to develop confidence again through learning new parenting skills.

\$175 PER SESSION

**BEST
SELLER**



◀ BABY CARE BASICS KIT

As babies grow from newborns to toddlers, their needs change. Help a mother keep up and care for her little one with these baby-specific supplies.

\$30

NURSING NEWBORN KIT ▶

When snuggly newborns arrive in the world, they don't come with supplies. Give a new mom some peace of mind along with a few necessities.

\$150



ELEMENTARY EDUCATION WORKSHOP

Elementary education workshops are dynamic, interactive, and age-specific. Workshops include themes of positive relationships, strong self-esteem, healthy boundaries, gender portrayals in the media, and more.

\$250 PER SESSION

Symbolic Gifts



FEATURED GIFT 

CHILDREN'S INDIVIDUAL COUNSELLING

Your gift helps a child process their experience, learn healthy boundaries, and positively manage feelings. This gift helps to break cycles of violence.

\$225 PER SESSION



FEATURED GIFT

NIGHTS OF SAFETY

Your gift provides a secure bed for a woman or child in one of our emergency shelters. By offering a safe place to flee violence, you are saving lives. Further, with this gift, you're also providing access to the services they need to move forward.

ONE NIGHT	\$250
ONE WEEK	\$1750
ONE MONTH	\$7500

Symbolic Gifts

FAMILY COURT SUPPORT

This specialized service helps individuals dealing with difficult family law and other legal matters. Your gift helps women and children understand and exercise their rights to stay safe.

\$250



FIRST MONTH'S RENT

Starting over is difficult, especially without access to savings. Your gift helps a mother with the first month's rent for her new home, allowing her to begin new work and support her family.

\$2000



FEATURED GIFT

GIFT CARD

Your gift allows a woman the freedom and flexibility to purchase what she needs when she needs it – to rebuild a life for herself and her children. You can place the decision making power back into her hands.

GIFT CARD A \$50

GIFT CARD B \$100



IMMIGRATION COORDINATION SUPPORT

This specialized service works closely with legal support and provides women with consultation and education on immigration matters.

\$250



Symbolic Gifts

TRANSITIONAL & HOUSING SUPPORT

Your gift helps women find safe, stable housing as well as resources in the community related to education, finances, childcare, and more.

\$150



“Yellow Brick House gave me so much more than just shelter; they gave me a fresh start.”



◀ PANTRY STAPLES

A well stocked kitchen pantry puts a mother’s heart at ease. Your gift helps a family begin their new chapter with food in their pantry.

ESSENTIALS \$50

FULLY STOCKED \$175

KITCHENWARE STARTER SET ▶

Families arrive at Yellow Brick House with few possessions. Your gift provides the basics necessary to cook for a family.

DISHES \$25

FULL STARTER SET \$200



RESTART BUNDLE

Your Restart Bundle purchases all of the “Rebuild a life” category items (excluding the First Month’s Rent), giving a family the resources and training needed to make a successful and healthy fresh start.

\$875

Daily Living Essentials



BEDDING SET

Your gift of a bedding set includes sheets, pillows, and a comforter – so that each woman and child will be safe *and* warm at night.

\$100

PERSONAL CARE KIT

Your gift helps a woman take care of her own basic needs with dignity, boosting her self-respect in day-to-day life.

\$25



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WINTER CLOTHING

Women arrive at Yellow Brick House with only the clothing they are wearing. Your gift equips a woman for life in colder weather, giving her a warm coat or boots – and the confidence that she is more equipped for her new life.

\$100



PAJAMA SET

Your gift of pajamas for a mother or child helps them to feel more comfortable when they're feeling most vulnerable.

\$50



97-99%

Of survivors experience financial abuse, a prevalent method employed by abusers to gain power and control within a relationship.

2x

Women living in poverty experience domestic violence at twice the rate of those who do not.

27%

27% of women didn't disclose the abuse, because they didn't feel they would be believed.

8.5%

8.5% women said they lost their jobs because of the domestic abuse.

(source: Jennifer C.D MacGregor et al.)



Three out of four victims said they stayed with their abusers longer for economic reasons.



Our goal is to raise funds to support women and children escaping domestic violence and give them the power to choose what they need, when they need it!

Please note that all purchases are representative and will support Yellow Brick House; you are not purchasing actual items. You will receive a tax receipt for your full purchase amount.

Questions? Call 905-709-0900, ext. 2255 or email supporter@yellowbrickhouse.org

[Link to website](#)

Your Impact by the Numbers

- 12,700 Counselling and court support hours provided to women and children.
- 164 Women and children stayed in the safety of our emergency shelters.
- 2,959 Crisis calls answered by our highly trained staff.
- 3,665 Volunteer hours.



Core Programs & Services

- Two Emergency Shelters
- 24/7 Crisis & Support Lines
- Public Education
- Counselling & Support Services

Your donation to Yellow Brick House helps us provide life-saving services and prevention programs to thousands of individuals impacted by violence every year.

Become a monthly donor

By becoming a monthly donor, you can help us provide life-saving services and support to women and children who are fleeing abuse and violence. Your regular donations will help us provide safe shelter, counselling, advocacy, and other critical services to survivors of domestic violence.

[Link to website](#)

Learn more about Legacy Planned Giving

For more information call, Yubo Wang, Stewardship Coordinator at supporter@yellowbrickhouse.org

[Link to website](#)

*Founded in 1978, **Yellow Brick House** provides life-saving services and prevention programs to meet the diverse needs of individuals, families, and communities impacted by violence. Our core services include: two emergency shelters; a 24/7 crisis and support line; public education; and community counselling and support services for women and children.*

www.yellowbrickhouse.org • 24/7 Crisis & Support Line: 1-800-263-3247
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