

For Immediate Release



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Yellow Brick House Unveils Donor Wall to Highlight Importance of Funding for Domestic Violence Survivors

Richmond Hill, June 15, 2023– On June 22, Yellow Brick House is unveiling its donor wall at the Richmond Hill administrative office. The donor wall serves as tangible gratitude for the generosity and commitment of individuals and organizations from the community who have come forward to support Yellow Brick House and the countless women and children it helps escape violent situations/homes.

It is also a significant reminder of the ongoing need for continued funding that can sustain Yellow Brick House services and supports.

“We are so grateful to our donors, whose financial support has helped women and children fleeing domestic violence find a safe place to recover from trauma” said Lorris Herenda, CEO of Yellow Brick House. “The reality is, without the long-term operational funding we’ve been working towards, and have asked for, 16 beds and 6 cribs will need to close, leaving women and children without the lifesaving options they need to survive.”

To support this ongoing need, Yellow Brick House is encouraging community members and organizations to pledge to support one woman and or child for eight weeks – the average number of weeks a woman fleeing domestic violence stays at Yellow Brick House.

About the Event

What: Donor wall reveal and cake cutting, light refreshments and networking, office tour, interviews and more

When: Thursday, June 22, 2023, from 3 p.m. – 5 p.m.

Where: Yellow Brick House,
52 West Beaver Creek Rd., Unit 4 Richmond Hill, ON

Yellow Brick House supports have a far reach

- 21% of crisis line calls are from the GTA
- 12% from Toronto
- 10% from Newmarket

In Canada, a woman or child is murdered every two and a half days as a result of gender-based violence. These numbers represent women who were in

crisis and needed safety. Throughout GTA communities, Yellow Brick House is calling for support through funding, pledging, or speaking with their local MP's, MPP's and Municipal government to stress the importance of keeping these shelter beds open For more information, visit YellowBrickHouse.org. We would be delighted to have you in attendance and hope to see you there!

For any questions, or to set up an interview with Lorris, please contact Felicia Simon at 705-746-1711 or at fsimon@getproof.com.

About Yellow Brick House

Founded in 1978, Yellow Brick House provides life-saving support services and prevention programs to meet the diverse needs of individuals, families, and communities impacted by violence. Annually, over 6,200 women and children receive life-saving support from Yellow Brick House. We ask the public to break the silence and join our movement to end domestic violence in our communities. To learn more about the services and programs provided by Yellow Brick House, please visit their website at www.yellowbrickhouse.org.

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