

yellowbrickhouse
2023

GALA

6:00 PM ON FRIDAY, MAY 5, 2023
Angus Glen Golf Club, Markham

Early bird ticket sales (by March 31):
\$250 per person, plus a chance to win a golf
foursome at



ANGUS GLEN
GOLF CLUB

*Raising funds for women and children
impacted by domestic violence*

*Featuring silent and live auctions,
comedian Jessica Holmes as emcee,
live music from D & The Groove Factory, and
a powerful story from a domestic violence survivor*

45
years

Celebrating our 45th
anniversary in 2023!

SPONSORED BY



The Talent
Company

A Career Partners International Firm

FEATURING



Jessica Holmes



BECOME AN EVENT SPONSOR ... and help save lives in York Region



ABOUT YELLOW BRICK HOUSE

2023 marks our 45th anniversary! Since its inception, Yellow Brick House has empowered 141,000 women and children to rebuild their lives. Last year we served 5,847 women and children, provided 26,331 counselling and court support hours, and had 233 women and children stay in our emergency shelters.

Yellow Brick House provides life-saving services and prevention programs to meet the diverse needs of individuals, families, and communities impacted by violence. Since the pandemic, domestic violence has increased by 30%. It has never been more vital to provide these services to women and children in our community.

Yellow Brick House operates two emergency shelters in York Region, providing a safe and secure refuge. With our community's help, we provide women and children with the resources and supplies they need. This includes nights of safety, food, clothing, and support through our various programs, such as counseling and legal support.

Become an event sponsor, and help save lives!

The 18th annual Yellow Brick House Virtual Gala offers customized sponsorship opportunities, including:

- Partnership with an established and respected charity
- Advertising and delivery of branded materials directly to key decision makers and business owners
- Business exposure within York Region and GTA

With your help, funds raised at the 2023 Yellow Brick House Gala will support nights of safety, which cost \$150 per woman or child per night. In our safe and supportive shelters, women and children receive crisis counselling, court support, and assistance with financial and housing supports.

Give women and children the skills, resources, and hope they need to rebuild their lives with courage and confidence.

Become an event sponsor: Contact Pamela Deveaux at pamelad@yellowbrickhouse.org or 905-709-0900 (ext. 2233).

Photo credit (from left): Ekaterina Bolovtsova, Hiếu Hoàng, Charlotte May, Andrea Piacquadio. All from Pexels.

The 2022 Gala has had almost 1200 views and raised over \$200,000!

2023 SPONSORSHIP OPPORTUNITIES

RECOGNITION	TITLE SPONSOR (1) \$15,000	COMMUNITY SPONSOR (3) \$10,000	AMBASSADOR SPONSOR (5) \$6,000	LOCAL SPONSOR \$3,000
Company profiled on YBH website with direct link	▲	▲	▲	▲
Logo on all event communications (before, during, & after)	▲	▲	▲	▲
Advertisement in gala program	▲	▲	▲	▲
Opportunity to provide promotional items for participant bags	▲	▲	▲	▲
Recognition in slide show presentation video	▲	▲	▲	▲
Opportunity to provide door prize or silent auction item	▲	▲	▲	▲
Recognition in post-event thank you ad	▲	▲	▲	▲
Donor Wall recognition at the corresponding level	▲	▲	▲	
Company name included in media releases	▲	▲		
Recognition in pre-event promo videos	▲	▲		
Naming opportunity: event renamed to include company name	▲			
Corporate welcome	▲			
Complimentary tickets	10 (table)	6	4	

"I would like to thank everybody for all the support that my daughters and I got. I know we will have a long journey, but your help and support made my first step less hard to take."

YOUR IMPACT

Sadly, domestic violence *increased by 30%* during COVID-19. But thanks to Yellow Brick House donors like you, last year:

233

women and children stayed at our emergency shelters



4,035

counselling hours were provided by our team



750

transitional packages were given to help women rebuild their lives



2,632

calls were received at our 24-hour crisis and support lines



\$13,000

in-kind gift cards were donated, allowing women to make purchases specific to needs



"Yellow Brick House helped me to regain some sort of sense of security again. I still have lots of work to do, but this is a first positive step into the right direction."

"Thank you so much for the shelter, giving me and my children the opportunity to stay and feel safe. The staff at the shelter were so kind. They showed much love and care."

"Thanks for all the physical and mental health support. I am a very fortunate person to have crossed paths with you."

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