

Enjoy the Gala from the comfort of your own home!



VIRTUAL **GALA** 2022

Friday, May 6, 2022, 6:45–8:15pm

Entertainment by



Your host & fundraiser



With thanks to our title sponsor

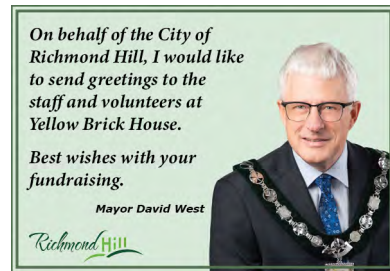


Join us for empowering stories, incredible entertainment, a live auction, and more

Thank you to our generous Gala 2022 sponsors



Founded in 1978, Yellow Brick House provides life-saving support services and prevention programs to meet the diverse needs of individuals, families, and communities impacted by violence.



Greetings from the Executive Director & the Board President

Welcome to the 17th annual Yellow Brick House Gala! Thank you for joining us virtually to help break the silence surrounding domestic violence.

With your continued support Yellow Brick House provides life-saving services and prevention programs that empower women and children to begin healing from trauma and rebuilding their lives.

Last year we provided services to over 4,000 women and children, but our work is not done. In Canada, a woman is killed every 2.5 days as a result of gender-based violence, and since the start of the pandemic, there has been an increase of 30% in domestic violence. Isolating at home to keep safe and healthy is not possible if you are isolating with your abuser.

Our Fund a Need focus will be on securing funding for shelter beds, because when a woman calls us, ready to leave her abuser, we must be prepared to support her with a warm bed, safety, and shelter.

Because of your support, at Yellow Brick House, women and children have a safe place to begin healing from their trauma and to start rebuilding their lives free from violence.

We would like to thank all of our sponsors and our friends and supporters for helping us save lives – together we can make a difference.

With gratitude,



Lorris Herenda

Lorris Herenda
Executive Director



Stephanie Kremer

Stephanie Kremer
President of the Board

Facts about domestic violence

The lives of women and children in our community are in danger. In Canada:

- + A woman is killed every 2.5 days due to gender-based violence.
- + Children have become the primary 911 callers in domestic situations.
- + 1 in 6 women who come into fracture clinics have broken bones due to domestic violence.
- + 82% of callers to the crisis support line have children.
- + Exposure to domestic violence negatively impacts the development of children's brains. 60% suffer from PTSD.

Photo by Shanice McKenzie from Pexels.



How to register for and watch Gala 2022

Go to trellis.org/2022-virtual-gala or scan this QR code ▶

On the right-side menu, click on "Sign Up."

Enter your information.

You're in! Start bidding and donating!

One week prior to the Gala, you'll receive a link to watch the Gala on your computer, phone, or smart TV.



Fund a need

Pledge your support, and help save lives! Our goal is to raise funds to support our emergency shelters. All donations are 100% tax receiptable.

The average stay for a woman/child in our shelters ranges from 1-8 months. Since the start of COVID-19, **the need for emergency services and shelter has increased by 30%!**

\$150

Buy 1 night of safety and counselling for a woman

\$300

Buy 1 night of safety and counselling for a woman **and** child

\$1,000

Buy 6 nights of safety and counselling for a woman or child

\$2,500

Buy 7 nights of safety and counselling for a woman **and** child

\$5,000

Buy 10 nights of safety and counselling for a woman or child

Donate today at www.yellowbrickhouse.org.



Featured live auction items



▲ **MUSKOKA CONDO** Imagine a 4-night stay at a gorgeous luxury condo in the heart of Muskoka, Canada's premiere cottage and getaway playground. This condo boasts stunning lakeview and a chef's kitchen, and it's an all-season property. The luxury condo has 3 bedrooms and 3 bathrooms. Come enjoy the sun, sand, or snow that will warm your soul. Bring your hiking boots or skis as there are many nearby trails to explore to invigorate your spirit.

▼ **LAKEFRONT COTTAGE** Imagine your family and friends enjoying 7 days at a Haliburton lakefront cottage. The cottage sleeps 8 and has two full washrooms. The kitchen is fully equipped – including an espresso machine. There's an indoor fireplace for those quiet evenings, or gather the family at the lakefront fire pit to roast marshmallows. There are several decks for lounging, dining, or reading a great book. Cottage has been recently renovated with new appliances and new floors.



This evening's program

6:45pm *Pre-show*

Welcome from Chief of Police MacSween
Wrapped in Courage video with MPs and York Region Mayors

Dear Young Women by Britta B, award-winning artist, spoken word poet, performer, and educator

7:00pm *Welcome*

Layne, The Auctionista
 Chief RoseAnn Archibald
 Land Acknowledgement

Presenting sponsor:



7:15pm Entertainment with Jully Black, award-winning singer and songwriter, "Canada's Queen of R&B Soul"

Welcome from Lorris Herenda, Executive Director of Yellow Brick House

Lisa Chang, media personality

Survivor Story – Episode 1

LIVE Auction

Survivor Story – Episode 2

Jully Black – 2nd entertainment set

Thank you and closing credits



Special thanks to...

Mary Tweeddale

Lisa Chang

The **AUCTIONISTA**

LOVE YOU
by **SHOPPERS**
DRUG MART 



Alysha Galbreath
Cinematography



Thank you for supporting women and children escaping violence and abuse.
For more information about the Gala, contact Prabha Tanna, Gala Lead:
416-930-1124 (cell) or prabhat@yellowbrickhouse.org.



is proudly supported by 9 municipalities in **York Region**

Yellow Brick House acknowledges that this region is the traditional territory of the Haudenosaunee, Wendat, and Anishinaabe, and it is still home to many Indigenous people from across Turtle Island.

Web: www.yellowbrickhouse.org • 24/7 Crisis & Support Line: 1-800-263-3247
52 West Beaver Creek Rd, Unit 4, Richmond Hill, ON L4B 1L9 • Office: 905-709-0900



@yellowbrckhouse