



NEWS RELEASE

FOR IMMEDIATE RELEASE

Media Contact

Lorris Herenda
Executive Director
905.709.0900 ext. 2224
Cell: 416-553-4806
lorrish@yellowbrickhouse.org

April 14, 2021

Register Now for the Yellow Brick House Virtual Gala

Richmond Hill, April 14, 2021 – Yellow Brick House annual gala is going virtual this year on May 7, 2021 and we are counting on your support. Registration is free at yellowbrickhousevirtualgala.com and draw tickets for prizes are available now.

Violence against women has increased by 30% during the COVID pandemic. Community support to operate the two shelters in York Region, the 24/7 crisis support line and community counselling and supportive services to help women and children survive domestic abuse is needed now more than ever.

“The statistics are alarming. But behind the statistics are real stories of women and children escaping domestic violence and who rely on Yellow Brick House services like shelter, legal court support, counselling and crisis intervention.” said Lorris Herenda, Executive Director, Yellow Brick House. “Our virtual gala is an opportunity for everyone to participate free of charge and for those who are able to donate, we are counting on your generosity to help us meet our goal of \$200,000.”

The hour-long event will be filled with stories of survival, entertainment by JUNO award-winning Canadian singer-songwriter, Chantal Kreviaszuk and Layne The Auctionista will entertain and engage you while you bid on auction items from the comfort of your own home.

For more information, to register, or to make a donation visit:
yellowbrickhousevirtualgala.com

52 West Beaver Creek Rd., Unit 4, Richmond Hill, ON L4B 1L9
Crisis & Support Line (phone or text): **1-800-263-3247**
Administration: **905-709-0900** • Toll Free: **1-800-263-2231**
Charitable Registration Number: **11910 5187 RR0001**

www.yellowbrickhouse.org

    @yellowbrckhouse

Ontario 

 United Way
Greater Toronto



About Yellow Brick House

Since 1978, Yellow Brick House has been one of the largest providers in Ontario of services to women and children escaping domestic violence and abuse. Our Mission is to provide life-saving support services and prevention programs to meet the diverse needs of individuals, families and communities impacted by violence. Our Vision is Freedom from violence. Equality for all. The organization is committed to providing a wide range of free and confidential support services to women and children empowering them to live safer and healthier lives.

For more information about Yellow Brick House, visit yellowbrickhouse.org

52 West Beaver Creek Rd., Unit 4, Richmond Hill, ON L4B 1L9

Crisis & Support Line (phone or text): **1-800-263-3247**

Administration: **905-709-0900** • Toll Free: **1-800-263-2231**

Charitable Registration Number: **11910 5187 RR0001**

www.yellowbrickhouse.org

    @yellowbrckhouse

Ontario 

 United Way
Greater Toronto