



## NEWS RELEASE

### FOR IMMEDIATE RELEASE

## Media Contact

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**April 23, 2021**

### **One hour of your time can save lives.**

It's not too late to sign up for the Yellow Brick House Virtual Gala.

Richmond Hill, Ontario – This year, on May 7, the Yellow Brick House annual Gala is going virtual – and registration is free at [yellowbrickhousevirtualgala.com](http://yellowbrickhousevirtualgala.com). Early registration is encouraged as raffle tickets and VIP bags are now available for purchase and bidding for the online auction is underway.

The hour long event on May 7 will feature stories of survival, entertainment by JUNO award-winning Canadian singer-songwriter, Chantal Kreviazuk and a live auction hosted by Layne The Auctionista.

Violence against women has increased by 30% during the COVID pandemic. That's why Yellow Brick House 24/7 crisis support line, shelters, counselling and legal supportive services are needed, now more than ever.

“We started this year’s campaign with a goal of raising \$125,000 and the community responded with overwhelming support. We’re increasing our goal to \$200,000 so that we can continue to provide the critical services that women and children escaping domestic violence need.” said Lorris Herenda, Executive Director, Yellow Brick House. “The virtual and free format extends our ability to share the experiences of the women and children we serve and if you’re able to donate, we are counting on your support.”

Join the hour-long event from the comfort of your own home. For more information, to register, or to make a donation visit: [yellowbrickhousevirtualgala.com](http://yellowbrickhousevirtualgala.com)

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52 West Beaver Creek Rd., Unit 4, Richmond Hill, ON L4B 1L9  
Crisis & Support Line (phone or text): **1-800-263-3247**  
Administration: **905-709-0900** • Toll Free: **1-800-263-2231**  
Charitable Registration Number: **11910 5187 RR0001**

[www.yellowbrickhouse.org](http://www.yellowbrickhouse.org)

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Ontario 

 United Way  
Greater Toronto



### **About Yellow Brick House**

Since 1978, Yellow Brick House has been one of the largest providers in Ontario of services to women and children escaping domestic violence and abuse. Our Mission is to provide life-saving services and prevention programs to meet the diverse needs of individuals, families and communities impacted by violence. Our Vision is Freedom from violence. Equality for all. The organization is committed to providing a wide range of free and confidential support services to women and children empowering them to live safer and healthier lives.

For more information about Yellow Brick House, visit [yellowbrickhouse.org](http://yellowbrickhouse.org)

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