

BECOME A SPONSOR OF THE 2020 WALK



S|A|C EST. 1899
St. Andrew's College



BREAK THE SILENCE

Step in My Shoes!



Once every **6** days,
a woman is killed by her intimate partner in Canada.

Break The Silence – Step in My Shoes offers customized sponsorship opportunities.

TITLE SPONSOR	REGIONAL SPONSOR	COMMUNITY CHAMPION	LOCAL SPONSOR
\$5,000	\$2,500	\$1,000	\$500

- Business exposure within York Region and GTA
- Advertising and delivering branded material directly to key decision makers and business owners
- Fun and inspiring teambuilding experience

About the Walk

Walk with friends, family, corporate teams, community groups, and individuals to Break The Silence surrounding domestic violence.

Step up in your favourite shoes to raise money and awareness for the women and children of Yellow Brick House.

About Yellow Brick House

Founded in 1978, Yellow Brick House provides life-saving support services and prevention programs to meet the diverse needs of individuals, families, and communities impacted by violence.

COVID-19 related restrictions around physical distancing and self-isolation have made providing shelter and support services to victims of gender-based violence extremely challenging at a time when our York Region community is seeing a 30% increase in domestic violence cases.

Your support is critical to ensuring individuals, families, and communities obtain freedom from violence through our four core services: two emergency shelters, 24 hour crisis and support lines, public education, and community counselling and support services for both women and children.



**BREAK THE
SILENCE**

Take action by sponsoring the 2020 **Yellow Brick House Walk!**
Make an impact in your community by saving lives now.

Since 1978, Yellow Brick House has been at the centre of addressing the issue of violence against women and children in York Region by providing safety and support through our 4 core programs:



2 emergency shelters;
with 51 beds
and cribs



Public
Education



Community
counselling and
support services



24 hour crisis
and support line

**Domestic violence represents
25% of all violent crimes in Canada.**

344

women and children stayed
at our emergency shelters

4,335

calls to our 24 hour crisis
and support lines

11,000

counselling hours
by our team

11,500

hours of volunteer service
by our community

For more
information
please contact

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