



# Your support surrounds us daily.

Every day you are helping women and children in crisis. Keeping them safe and helping them heal from trauma.

With your support families walk out our doors and into the safety of their new home – empowered to live life free from violence and abuse.

For all the lives you have saved and for the thousands more you will save, we are deeply and profoundly grateful for your generous support.

A woman is killed  
**every 6 days in Canada**  
by her intimate partner

Yet we are filled with sadness to know that domestic violence continues to live hidden behind closed doors, affecting one in four women. Killing a woman every six days in Canada.

Forty-one years after opening our doors the time has come to create change. To prevent abuse. To end the cycle of violence.

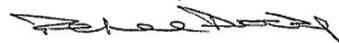
Let's Break the Silence Together.

I know we can trust in you to get involved, use your voice and join the movement!

With gratitude,




Lorris Herenda  
EXECUTIVE DIRECTOR

Rehana Doobay  
PRESIDENT, BOARD OF DIRECTORS

## Core Programs and Services

### ● 24 Hour Crisis and Support Line

Counsellors are available 24/7 to help individuals in crisis assess their level of danger and take appropriate action.

### ● Emergency Shelters (2 Locations)

Women and children escaping abuse and violence have a safe home in our shelters with 51 beds and cribs.

### ● Public Education

- Schools for Change Program: abuse prevention workshops for Grades 7-12
- Free Online Peer-Peer Training: supports discussions by youth about healthy relationships
- Organizational Training topics: Healthy Relationships, Recognizing & Responding to Abuse and Bill 168

### ● Services for Women

- Individual counselling
- Group Support: When Love Hurts teaches about the patterns of abuse, Handle with Care and Mothers in Mind© enhance parenting skills
- Legal information and support
- Transitional housing support

### ● Services for Children

- To help children heal from experiencing or witnessing violence, we offer:
- Individual counselling
  - Group Support: 10 week Let's Talk Child Witness Program



## Kayla's Story

I grew up in Canada, graduated from university, met the man of my dreams and had a great job.

### I had the perfect life.

Ten years ago, we were married and I was six months pregnant when my prince charming started calling me terrible names in the privacy of our home – useless, lazy, ugly, worthless.

After Ava was born, he began making me feel crazy. Hiding diapers and then yelling at me for running out.

When I was pregnant again, he started hitting and choking me. Threatening to kill me.

That's when I knew I had to take action.

Walking quietly and quickly across the broken glass on the kitchen floor I escaped through the back door with Ava in my arms.

When we arrived at Yellow Brick House, I couldn't stop crying. Tears of relief knowing that Ava and I were safe.

Domestic violence represents  
**25% of all violent crimes**  
in Canada



## 2019-2022 Strategic Plan: Priorities



### Service Excellence

Enrich staff and technology to address complex client issues



### Sustainable Resources

Enhance sustainable channels of funding



### Optimize Governance

Maximize Board's engagement in creating impact



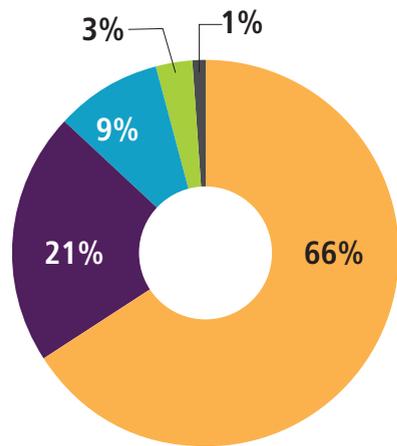
### Community Engagement & Action

Break The Silence  
Take Action  
Make a Difference  
Join the Movement

# Gifts In Action

## Our Finances

Thank you for entrusting us with your gifts. Here is an overview of where our funding comes from and how it serves our clients. We would be happy to share our audited financial statements and answer any questions you may have.

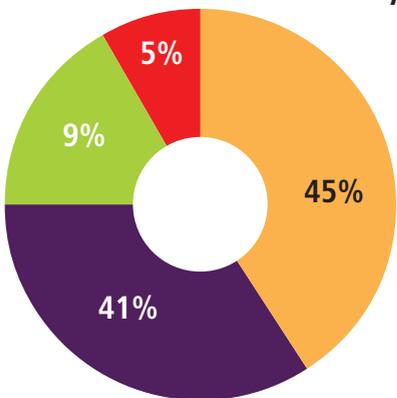


## REVENUE

- Provincial ● 66%
- Fundraising ● 21%
- Other ● 9%
- United Way Greater Toronto ● 3%
- Federal ● 1%

## EXPENSES

- Shelters and Crisis & Support Line ● 45%
- Community Counselling & Support Services ● 41%
- Admin/Fundraising ● 9%
- Public Education ● 5%



# Thank You!

When a woman in crisis walks through our doors, you are here to help.

Your support provides life-saving emergency shelter, counselling, legal information and support, and prevention programs.

Thank you for helping women and children live happier, healthier lives!

SAVE THE DATE - SAVE LIVES

**BREAK THE SILENCE**

Step in My Shoes!

- WALK, SUNDAY, NOVEMBER 3, 2019 -

Yellow Brick House

*Gala*

- FRIDAY, MARCH 6, 2020 -

# Our Board of Directors

Thank you to our Board of Directors! These leaders from our community give their time and talent to Yellow Brick House and we are deeply grateful for their commitment and enthusiasm.

**TOP:** (Left to Right) Tami Brisland, Dharmesh Morjaria (Secretary), Lorris Herenda (Executive Director), John Papas, Lauren Bonnett

**BOTTOM:** (Left to Right) Steve Wilton (Treasurer), Rehana Doobay (President), Mark Hart (Vice President), KC Shendelman

# Vision

Freedom from violence.  
Equality for all.

# Mission

Yellow Brick House provides life-saving services and prevention programs to meet the diverse needs of individuals, families, and communities impacted by violence.



# Your Impact: By the Numbers

**5,300+**

Women and Children received life-saving support

**250**

Women & 151 Children stayed in the safety of our shelters

**1,476**

Women received counselling and court support

**470**

Children received counselling through our Children's Programs

**3,356**

Crisis & support calls were answered by our counsellors

**4,678**

Students reached through our public education workshops

**205**

Women & 311 Children could not access a shelter bed when needed

Thank you!

Your donation supporting Yellow Brick House provides life-saving services and prevention programs to thousands of individuals impacted by violence every year.



[www.yellowbrickhouse.org](http://www.yellowbrickhouse.org)

52 West Beaver Creek Rd, Unit 4, Richmond Hill, ON L4B 1L9

Crisis & Support Line: **1-800-263-3247** • Administration: **905-709-0900**



Charitable registration number: 11910 5187 RR0001