



Gala

2020

Friday, March 6, 2020

- LE PARC BANQUET HALL -

MARKHAM

Corporate
Sponsorship

Become a Sponsor

The 15th annual Yellow Brick House Gala offers customized sponsorship opportunities.

- Partnering with an established and respected charity
- Advertising and delivering branded material directly to key decision makers and business owners
- Business exposure within York Region and GTA
- Networking opportunities with prominent and influential community members
- Powerful and inspiring teambuilding experience

About Yellow Brick House

Founded in 1978, Yellow Brick House provides life-saving support services and prevention programs to meet the diverse needs of individuals, families, and communities impacted by violence.

Here in our community, one in four women and their children live in an abusive home. Last year, at a critical time when support and safety were needed the most, Yellow Brick House helped over 5,300 women and children escaping violence.

Your support is critical to ensuring individuals, families, and communities obtain freedom from violence through our four core services: two emergency shelters, a 24 hour crisis and support line, public education, and community counselling and support services for both women and children.

BREAK THE SILENCE

Take action by sponsoring the **2020 Yellow Brick House Gala.**

Make an impact in your community by saving lives now.



Sponsorship Opportunities	Title Sponsor	Community Champion	Ambassador
Investment	\$15,000	\$10,000	\$5,000
Company logo in print ads	■	■	■
Promotion on social media	■	■	■
Company banner displayed	■	■	■
Company logo on event website	■	■	■
Company logo on video screens at event	■	■	■
Verbal recognition at event	■	■	■
Recognition in pre-event promotional video	Opportunity for company representative to speak	Logo included	Logo included
Ad in gala program	Double page, centerfold	Full page	Quarter page
Tickets	VIP Table of 8 with dedicated butler service by a Yellow Brick House team member	VIP Table of 8 with dedicated butler service by a Yellow Brick House team member	Table of 8
Company logo included in all event e-communication	■	■	
Company name included in media releases	■	■	
Opportunity to provide door prize	■	■	
Company representative to speak from podium	2 minute speech	Introducing a gala component	
Naming opportunity – Event renamed to include company name	■		
Company logo incorporated into event logo	■		
Opportunity to provide promotional gift to guests	■		
Company logo on gift bags	■		
One page welcome message from CEO in gala program	■		
Company marketing material included with thank you letters	■		
Company profiled on event website and in e-newsletters	■		

Your Impact

(2018-2019)

Since 1978, Yellow Brick House has been at the centre of addressing the issue of violence against women and children in York Region by providing safety and support through our 4 core programs:



2 emergency shelters;
with 51 beds
and cribs



Public Education



Community counselling and support services



24 hour crisis and support line

**Domestic violence represents
25% of all violent crimes in Canada.**

401

women and children stayed
at our emergency shelters

3,356

calls to our 24 hour crisis
and support line

4,678

students in York Region
were reached through our public
education programs

1,476

women received individual
counselling and court support

**For more information
please contact**

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